

REP HEADLINE# 8417448 TRF# POL7448 REP: TEL# 703-528-9382 FAX# 703-516-9680  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT28/16 10.52  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/S ANGELLE/R/CON/LA REP. # OFF. # SALESMAN #  
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- MATTHEW WURM (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8417448 CLASS: NATL. LOCAL REGIONAL

PRDCT ANGELLE FOR CONGRESS EST#8208 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT28/16 10.52  
REP: REVISION 10/27  
REMOVED NA SPOTS ON LINES 2,17,27,29,33,43,45,46  
ADDED MG ON LINES 48-55  
TTL SAME  
PLEASE CONFIRM  
THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ANGELLE FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 491 AGENCY EST# = 8208  
AGENCY PRODUCT CODE = 914

2 S 1200N-1230P 60 \$230.00 10/28 10/28 0 FRI 0

PROGRAM : MIDDAY NWS  
CON COM1 : MIDDAY NWS

17 S 800A-900A 60 \$150.00 10/30 10/30 0 SUN 0

PROGRAM : MEET THE PRESS  
CON COM1 : MEET THE PRESS

Sang 10.25-10.31 Rev2

POL 7448

OCT28/16 10.52  
\*\*\* RPTG-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1035P-1135P	60		\$220.00	10/25	10/25	0		TUE	0
PROGRAM : TONITE SHW-NBC												
CON COM1 : TONITE SHW-NBC												
29	S		500P-530P	60		\$1,200.00	10/25	10/25	0		TUE	0
PROGRAM : 7 NWS LIVE-5												
ORD COM1 : 15 MIN SEPARATION OK												
CON COM1 : 7 NWS LIVE-5												
33	S		700P-800P	60		\$1,100.00	10/25	10/25	0		TUE	0
PROGRAM : VOICE												
CON COM1 : VOICE												
43	S		700P-800P	60		\$900.00	10/26	10/26	0		WED	0
PROGRAM : BLINDSPOT												
CON COM1 : BLINDSPOT												
45	S		1200N-1230P	60		\$230.00	10/25	10/28	0		TU-F	0
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												
46	S		200P-300P	60		\$70.00	10/25	10/28	0		TU-F	0
PROGRAM : HARRY												
CON COM1 : HARRY												
48	A		1200N-1230P	60		\$660.00	10/31	10/31	2		MON	2
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												
49	A		430P-500P	60		\$70.00	10/31	10/31	1		MON	1
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
50	A		430A-500A	60		\$40.00	10/31	10/31	1		MON	1
PROGRAM : NEWS SUNRISE												
CON COM1 : NEWS SUNRISE												

REP HEADLINE# 8417448 TRF# POL7448  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT28/16 10.52  
 \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

51	A		1235A-105A	60		\$10.00	10/31	10/31	1		MON	1
PROGRAM : CARSON DALY												
CON COM1: CARSON DALY												

52	A		500P-530P	60		\$1,200.00	10/31	10/31	1		MON	1
PROGRAM : 5P NEWS												
CON COM1: 5P NEWS												

53	A		200P-300P	60		\$70.00	10/31	10/31	1		MON	1
PROGRAM : HARRY												
CON COM1: HARRY												

54	A		700A-900A	60		\$760.00	10/31	10/31	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

55	A		530A-700A	60		\$860.00	10/31	10/31	1		MON	1
PROGRAM : NEWS SUNRISE												
CON COM1: NEWS SUNRISE												

OCT/16 \$5,550.00 NOV/16 \$5,190.00

CONTRACT TOTAL 10740.00  
 TOTAL SPOTS 17

MARKET TOTALS \$43,911 KPLC 79% KVHP 21% CABL 0% NVHP 0%

ESTIMATED SHARES

SVC- NONE  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



# CONTRACT



**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> POL7448 / 1		<b>Alt Order #</b> 08417448
<b>Product</b> ANGELLE FOR CONGRESS		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 8208
<b>Advertiser</b> POL/Angelle, Scott/R/Congress/Louisiana		<b>Original Date / Revision</b> 10/19/16 / 10/28/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Matthew Wurm	<b>Sales Office</b> HRP-Washington
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 491	<b>Product 1/2</b> 914
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 2	KPLC	10/28/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$230.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	7News at Noon	12:00 PM-12:30 PM	-----F----	1:00		<del>\$230.00</del>		NM		
	Credited												
7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$860.00				
10	KPLC	10/29/16	10/29/16	Saturday Night Live	10:35 PM-12:00 AM		1:00				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$140.00				
12	KPLC	10/29/16	10/29/16	NBC Saturday Today Show	7:00 AM-9:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$100.00				
13	KPLC	10/30/16	10/30/16	Late News Following NFL	1015-1045p		1:00				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$560.00				
14	KPLC	10/30/16	10/30/16	NFL Football Night In Am	6:00 PM-7:30 PM		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$600.00				
15	KPLC	10/30/16	10/30/16	NBC Sunday Today Show	7:00 AM-8:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$100.00				
E 17	KPLC	10/30/16	10/30/16	NBC Meet The Press	8:00 AM-9:00 AM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KPLC	10/24/16-10/30/16	NBC Meet The Press	8:00 AM-9:00 AM	-----Su	1:00		<del>\$150.00</del>		NM		
	Credited												
23	KPLC	10/27/16	10/27/16	7News at Six	6:00 PM-6:30 PM		1:00				NM	1	\$2,020.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL7448 / 1	08417448

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	ANGELLE FOR CONGR	8208

Advertiser	Original Date / Revision
POL/Angelle, Scott/R/Cor	10/19/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$2,020.00				
E 27	KPLC	10/25/16	10/25/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$220.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		Tonight Show	10:35 PM-11:35 PM	-Tu-----	1:00		\$220.00		NM		
Credited													
E 29	KPLC	10/25/16	10/25/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$1,200.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		Live at Five	5:00 PM-5:30 PM	-Tu-----	1:00		\$1,200.00		NM		
Credited													
E 33	KPLC	10/25/16	10/25/16	Tuesday Hour 1	7:00 PM-8:00 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$1,100.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		Tuesday Hour 1	7:00 PM-8:00 PM	-Tu-----	1:00		\$1,100.00		NM		
Credited													
E 42	KPLC	10/26/16	10/26/16	Wednesday Hour 1	7:00 PM-8:00 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$900.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		Wednesday Hour 1	7:00 PM-8:00 PM	---W-----	1:00		\$900.00		NM		
Credited													
E 44	KPLC	10/25/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				2	\$230.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		7News at Noon	12:00 PM-12:30 PM	Pl-TuWThF----	1:00		\$230.00		NM		
Credited													
2	KPLC	10/24/16-10/30/16		7News at Noon	12:00 PM-12:30 PM	Pl-TuWThF----	1:00		\$230.00		NM		
Credited													
E 45	KPLC	10/25/16	10/28/16	M-F 2-3p	2:00 PM-3:00 PM		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$70.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	KPLC	10/24/16-10/30/16		M-F 2-3p	2:00 PM-3:00 PM	-TuWThF----	1:00		\$70.00		NM		
Credited													
46	KPLC	10/26/16	10/26/16	7News Nightcast	10-1035pm		1:00				NM	1	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$2,020.00				
N 47	KPLC	10/31/16	10/31/16	7News at Noon	12-1230p		1:00				NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				2	\$660.00				
N 48	KPLC	10/31/16	10/31/16	SYN M-F 430-5P	430-5P		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$70.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL7448 / 1	08417448

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	ANGELLE FOR CONGR	8208

Advertiser	Original Date / Revision
POL/Angelle, Scott/R/Cor	10/19/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 49	KPLC	10/31/16	10/31/16	7News First Sunrise	430-5am		1:00				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$40.00				
N 50	KPLC	10/31/16	10/31/16	Last Call With Carson Daily L1236-106x			1:00				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$10.00				
N 51	KPLC	10/31/16	10/31/16	Live at Five	5-530pm		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$1,200.00				
N 52	KPLC	10/31/16	10/31/16	M-F 2-3p	2-3p		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$70.00				
N 53	KPLC	10/31/16	10/31/16	NBC Today Show	7-9am		1:00				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$760.00				
N 54	KPLC	10/31/16	10/31/16	7News Sunrise	530-7am		1:00				NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$860.00				
<b>Totals</b>								<b>0.00</b>				<b>17</b>	<b>\$10,730.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	7	\$5,540.00	(\$831.00)	\$4,709.00
10/31/16 - 10/31/16	10	\$5,190.00	(\$778.50)	\$4,411.50
<b>Totals</b>	<b>17</b>	<b>\$10,730.00</b>	<b>(\$1,609.50)</b>	<b>\$9,120.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.